

# Great Speeches and How to Make Them: A Comprehensive Guide

Public speaking is an art form that has been practiced for centuries. From the ancient Greek orators to the modern-day TED Talks, great speeches have the power to inspire, persuade, and move audiences to action.



## Great Speeches and How to make Them by Richard L. Leza Sr.

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If you want to become a great speaker, there are certain principles you need to master. These principles include:

- **Crafting a compelling speech:** The first step to delivering a great speech is to write a well-crafted speech. This means organizing your thoughts, choosing the right words, and using persuasive techniques to engage your audience.
- **Delivering your speech with confidence:** Once you have a well-written speech, you need to deliver it with confidence. This means practicing your speech, controlling your nerves, and using vocal techniques to project your voice and articulate your words clearly.

- **Connecting with your audience:** The best speeches are those that connect with the audience on a personal level. To do this, you need to understand your audience's needs and interests, and tailor your speech accordingly.

In this guide, we will explore these principles in more detail and provide you with the tools and techniques you need to become a great speaker. We will also examine some of the most famous speeches in history and learn from the timeless insights of the great orators.

## **Crafting a Compelling Speech**

The first step to delivering a great speech is to write a well-crafted speech. This means organizing your thoughts, choosing the right words, and using persuasive techniques to engage your audience.

## **Organizing Your Thoughts**

The first step to writing a well-organized speech is to create an outline. Your outline should include the following elements:

- **Introduction:** The should grab your audience's attention and introduce the topic of your speech.
- **Body:** The body of your speech should develop your main points and support your thesis statement.
- **Conclusion:** The should summarize your main points and leave your audience with a lasting impression.

Once you have created an outline, you can start to fill in the details of your speech. When writing your speech, be sure to use clear and concise

language. Avoid using jargon or technical terms that your audience may not understand.

## Choosing the Right Words

The words you choose will have a significant impact on the effectiveness of your speech. When choosing words, consider the following factors:

- **Audience:** Consider the needs and interests of your audience. Use language that they will understand and appreciate.
- **Purpose:** What is the purpose of your speech? Are you trying to inform, persuade, or entertain your audience?
- **Tone:** The tone of your speech should be appropriate for the occasion. For example, a speech given at a funeral will have a different tone than a speech given at a wedding.

There are many different resources available to help you find the right words for your speech. You can use a thesaurus to find synonyms for common words. You can also use a dictionary to find definitions of unfamiliar words.

## Using Persuasive Techniques

If you want your speech to be persuasive, you need to use persuasive techniques. Persuasive techniques are strategies that can be used to influence the thoughts and actions of your audience.

There are many different persuasive techniques that you can use in your speech. Some of the most common persuasive techniques include:

- **Ethos:** Ethos is the use of credibility to persuade your audience. You can establish ethos by demonstrating your expertise, experience, and trustworthiness.
- **Pathos:** Pathos is the use of emotion to persuade your audience. You can use pathos by appealing to your audience's hopes, fears, and values.
- **Logos:** Logos is the use of logic to persuade your audience. You can use logos by providing evidence and reasoning to support your claims.

By using persuasive techniques, you can increase the likelihood that your audience will be persuaded by your speech.

## Delivering Your Speech with Confidence

Once you have a well-written speech,



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